

Arizona State Parks Board

September 15, 2010



BOARD ACTION ITEM

G.1.

2010 GROWING SMARTER GRANT APPLICATIONS

<u>Applicant</u>	<u>Acres</u>	<u>Parcel Name</u>	<u>County</u>	<u>Recommended Grant Award</u>	<u>Rating Score (out of 50)</u>
City of Phoenix	1,138	Phoenix Sonoran Preserve Priority 2D & 3A	Maricopa	\$20,000,000	43
Coconino County	2,249	Rogers Lake	Coconino	\$7,000,000	46
City of Scottsdale	2,000	McDowell Sonoran Preserve	Maricopa	\$25,000,000	41

Total available revenue for grants \$ 122,901,933

Total recommended awards \$ 52,000,000

Remaining uncommitted balance \$ 70,901,933

BOARD ACTION ITEM

G.2.

FEDERAL RECREATIONAL TRAILS PROGRAM (RTP) NON-MOTORIZED TRAIL PROJECTS

ELIGIBLE PROJECT SPONSOR	PROJ #	PROJECT NAME	% COMP	GRANT AMOUNT	AMOUNT EXPENDED	UNEXPENDED BALANCE OR REQUESTED RTP AMOUNT
Coconino NF *	680304	West Fork/Bell Rock Trails Interp/Ren	52	\$16,920	\$7,921	\$8,999
Coconino NF *	680401	Jim Thompson Trailhead Renovation	85	\$75,657	\$69,964	\$5,500
Flagstaff *	680507	FUTS Trail System Signage, Phase I	40	\$140,148	\$18,457	\$121,691
BLM-Hassayampa Field Office *	680609	Black Canyon Trail Phase III Development	25	\$118,842	\$0	\$118,842
Prescott NF	680701	Aspen Creek Trailhead/Trail Ext Dev	80	\$11,715	\$2,672	\$9,043
Flagstaff *	680704	FUTS: System Signage, Phase II Dev	40	\$106,086	\$0	\$106,086
Avondale	680706	Agua Fria River Corridor Signage Dev	30	\$85,000	\$0	\$85,000
* INDICATES PROJECT SPONSOR REQUESTING RTP FUNDS				TOTAL RTP FUNDS REQUESTED		\$361,118

Total available revenue	\$1,280,591
Total recommended awards	\$ <u>(361,118)</u>
Uncommitted balance	\$ 919,473

BOARD ACTION ITEM

G.3.

LAW ENFORCEMENT AND BOATING SAFETY FUND (LEBSF) ALLOCATION -- FY 2011

County	Percent Allocation per 2009 Watercraft Survey	Percent relative to Total for 2 Counties	Percent X \$500,000 = Allocation
La Paz	17.872%	$17.872/48.096 = 37.16\%$	\$185,800
Mohave	30.224%	$30.224/48.096 = 62.84\%$	\$314,200

BOARD ACTION ITEM

G.4.

Consider Endorsing Agreement with Hopi Tribe for Operation of Homolovi Ruins State Historic Park

Major Components:

- Park would open and be operated by State Parks for 12 months
- Option to renew for 2 additional one-year periods
- Tribe will provide \$175,000 to subsidize the park operations. ASP will retain fees.
- Quarterly reviews of operations between Arizona State Parks and the Hopi Tribe.

BOARD ACTION ITEM

G.5.

Tonto Natural Bridge State Park

Partnerships

Town of Star Valley	\$ 5,000
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Town of Payson	\$15,000
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Friends of Tonto Natural Bridge SP	\$10,000
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Total	\$30,000
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BOARD ACTION ITEM

G.5.

Consider Agreement with Town of Star Valley for
Operation of Tonto Natural Bridge State Park

Major Components:

- Park will be operated by ASP 5 days-a-week for one year.
- Star Valley will subsidize operation by \$5,000
- Revenues generated will be retained by ASP

BOARD ACTION ITEM

G.6.

Consider Agreement Extension with Town of Payson for the Operation of Tonto Natural Bridge State Park

Major Components:

- Park will be operated by ASP 5 days a week for one year.
- Payson (or designee) will subsidize operation by \$15,000
- Revenues generated will be retained by ASP

Kartchner Caverns State Park

- Consider adjusting user fees for the Rotunda/ Throne Room to \$12.95 for ages 7-13 and \$22.95 for adults age 14 and up
- Effective date December 1, 2010

BOARD ACTION ITEM

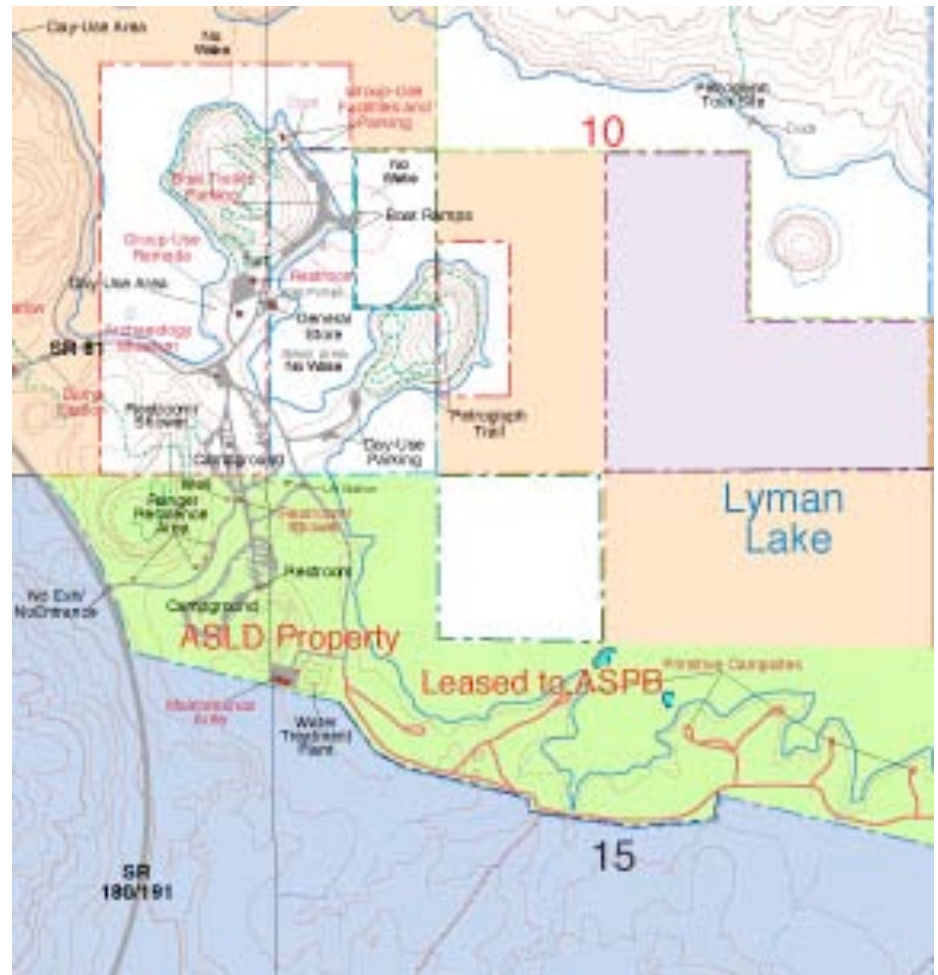
G.8.

Consider issuing a Request for Proposal for the operation of Lyman Lake State Park

Visitation: 2009 – 37,000

Revenues: \$133,000

Expenditures: \$371,000



BOARD ACTION ITEM

G.8.

Consider issuing an RFP for Operation of Lyman Lake State Park

- The agreement with Apache County kept the Park open from May 24, 2010 to September 7, 2010 in return for \$40,000.
- Staff recommends issuing a RFP for the operation of the Park. Key components will be: 1) Operations plan; 2) Maintenance schedule; 3) Proposed development and major maintenance; 4) Staffing and programs.
- Staff will provide recommendation for contract award to the Board.

BOARD ACTION ITEM

G.9.

Consider Retroactive Approval of
Office of Strategic Planning and
Budgeting Strategic Plan

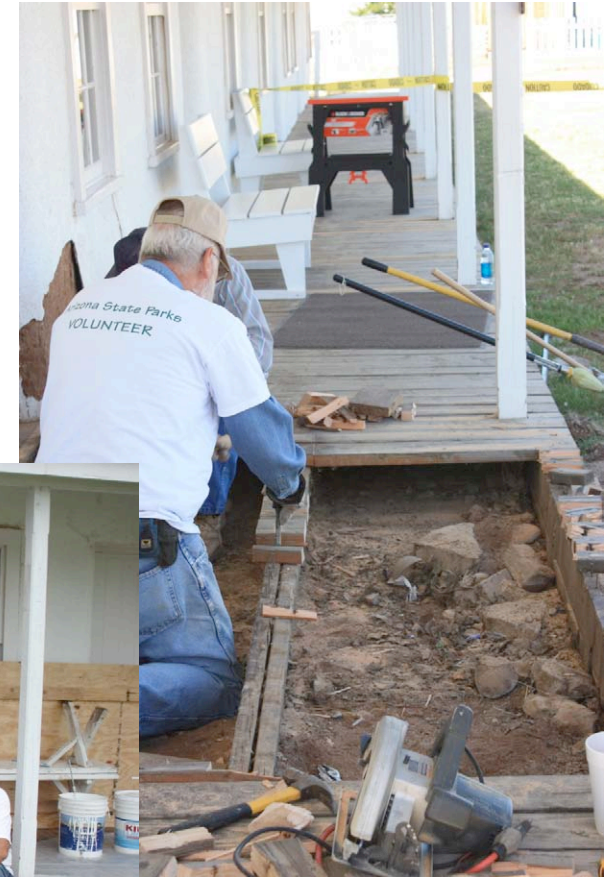
FY 2011, FY 2012, FY2013

Director's Report

H.1.

FORT VERDE STATE PARK

Volunteers install bubblers, repair porch and paint administration building.



Director's Report

H.1.

ODWALLA PLANT A TREE PROGRAM

\$1,223 raised in
August thru online
voting by State

For: Slide Rock
Heritage Pear
Orchard



Director's Report

H.1.

Coca Cola expanded its National Parks campaign to include State Parks.

In order to try and capture the world's attention for our State Parks system, the staff voted for Kartchner for the contest.

Kartchner Caverns State Park finished #10 in the NATION out of 6,624 State Parks and 392 National Parks.

Vote for Your Park

Help your favorite park by casting your vote!
Thanks to those that voted in the pre-launch. Now from 7/29 through 8/31 vote to help your park receive a \$100,000 grant from Coca-Cola. Just scroll through the list, pick your favorite and click on the vote button. If the park you're looking for isn't in the list, use the search boxes below. You can search by park name, state or zip code.

Search: Find Parks by State: ☐ ☒ Find Parks by Zip Code:

2	Great Smoky Mountains National Park	<input type="button" value="Vote"/>	800617 votes
3	Little Ocmulgee State Park	<input type="button" value="Vote"/>	265436 votes
4	Valley Forge National Historical Park	<input type="button" value="Vote"/>	239128 votes
5	Lapham-Patterson House Historic Site	<input type="button" value="Vote"/>	159020 votes
6	Koke'e State Park	<input type="button" value="Vote"/>	116316 votes
7	Elk Knob State Park	<input type="button" value="Vote"/>	95824 votes
8	Kartchner Caverns State Park	<input type="button" value="Vote"/>	91002 votes

Director's Report

H.1.

Fool Hollow
Lake State
Recreation Area

Used Game &
Fish Dept. truck
was transferred
to the park
manager for law
enforcement



Director's Report

H.1.

In August Ranger Tom McGregor rescued a 14-year-old boy from drowning while swimming in Lake Havasu



Director's Report

H.1.

Employee Recognition Program 2010 Awardees



Rachel Thompson
Kartchner Caverns



Laura Garguilo
Phx, Cus.Service



Ray Warriner
Phx.Real Estate Planner

Director's Report

H.1.



Park Manager Jim Wilson, Robin Sewell, and Kyle Allen teach Robin to camp and build a fire.

Arizona Highways TV Anchor Robin Sewell Shoots Camping show at Fool Hollow. Show Low Mayor Rick Fernau stopped by the park.



Lyman Lake State Park Video – July 4,

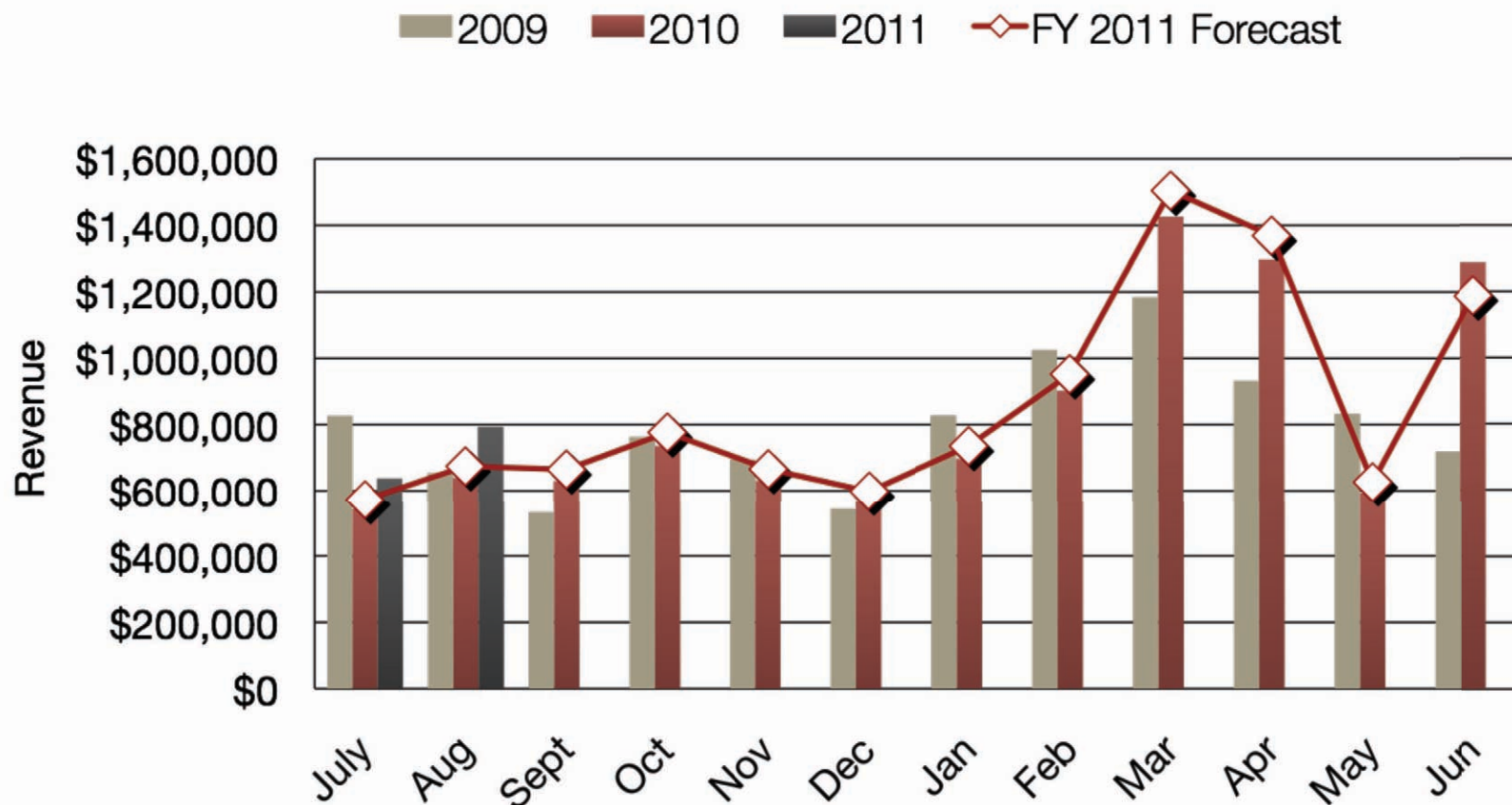


1. Legislative Update
2. Status of Legal Challenges to
Legislative Budget Actions

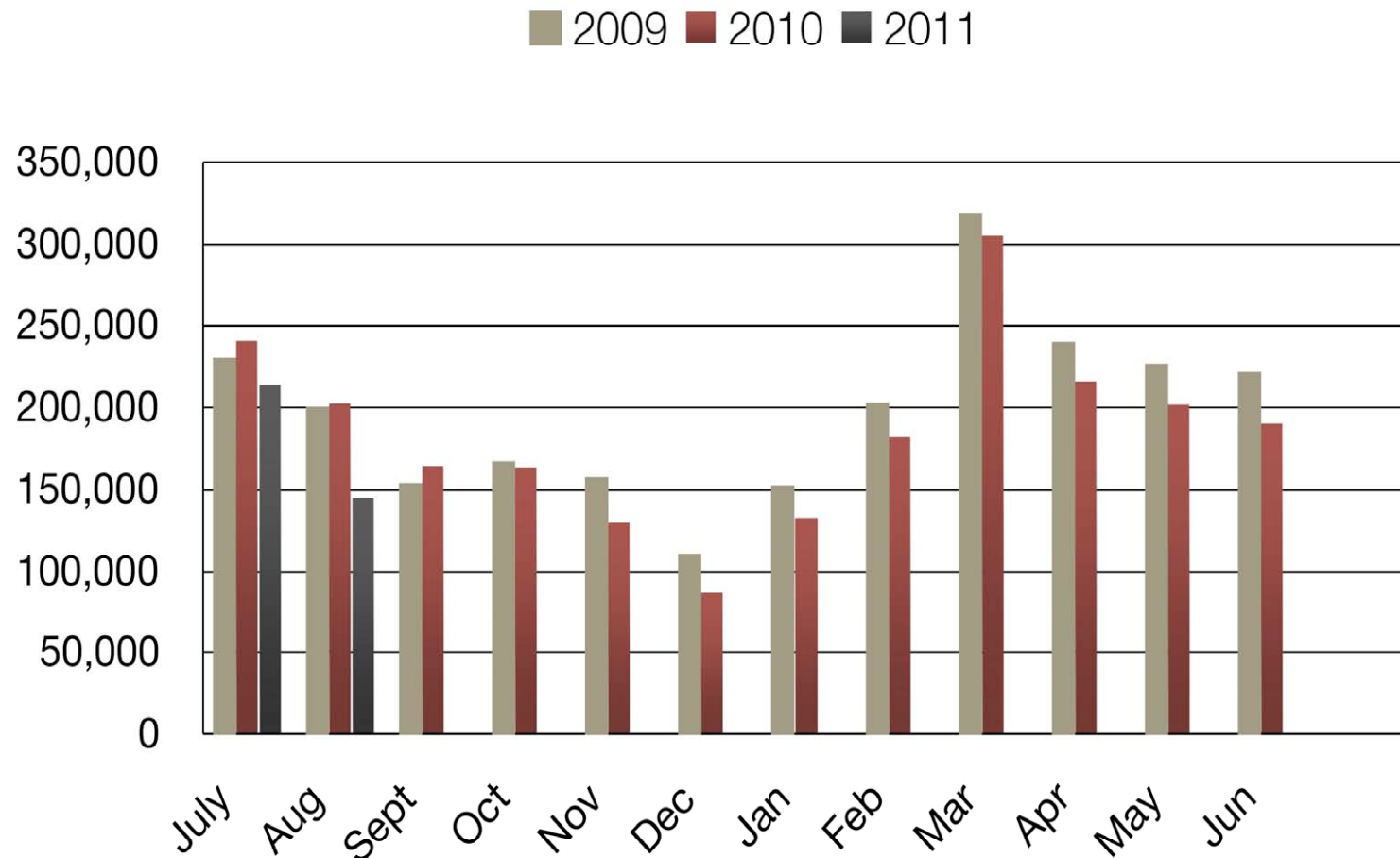
- State Parks Revenue
- State Parks Attendance
- State Lake Improvement Fund
- Off-Highway Vehicle Fund
- Interest Earnings

Enhancement Fund

FY 2009-FY 2011 *Revenue*

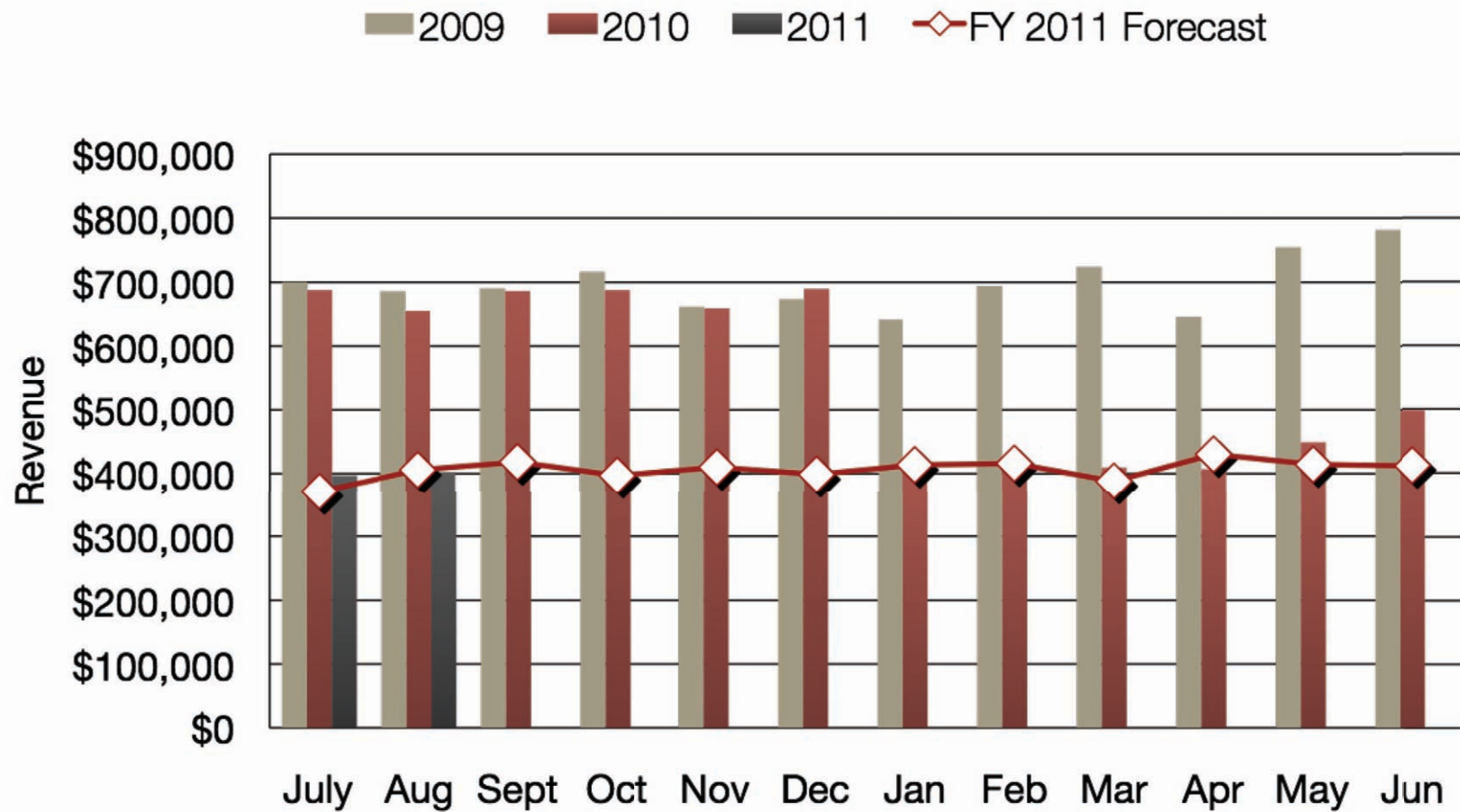


FY 2009-FY 2011 Park System *Attendance*



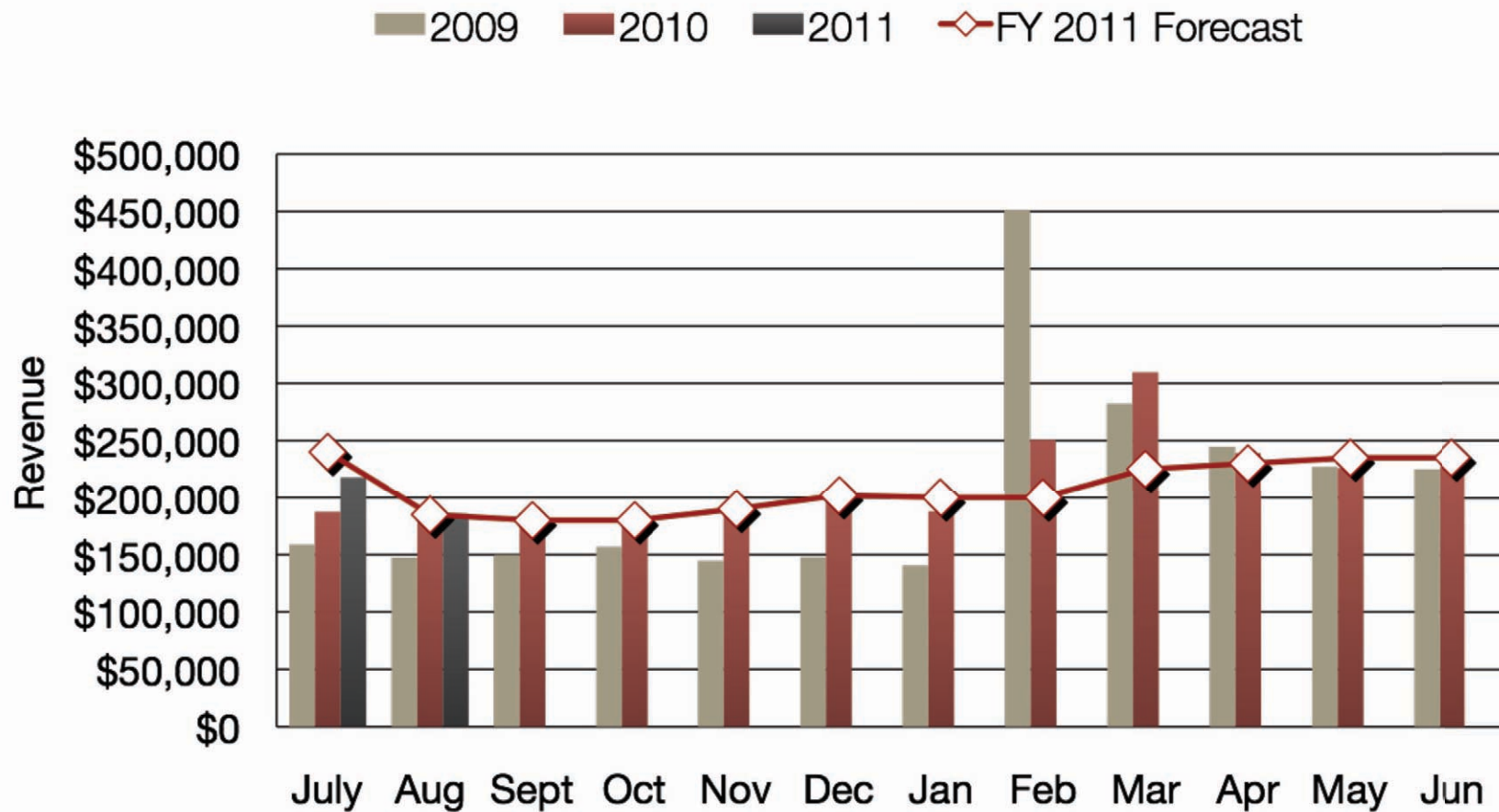
State Lake Improvement Fund

FY 2009-FY 2011 *Revenue*



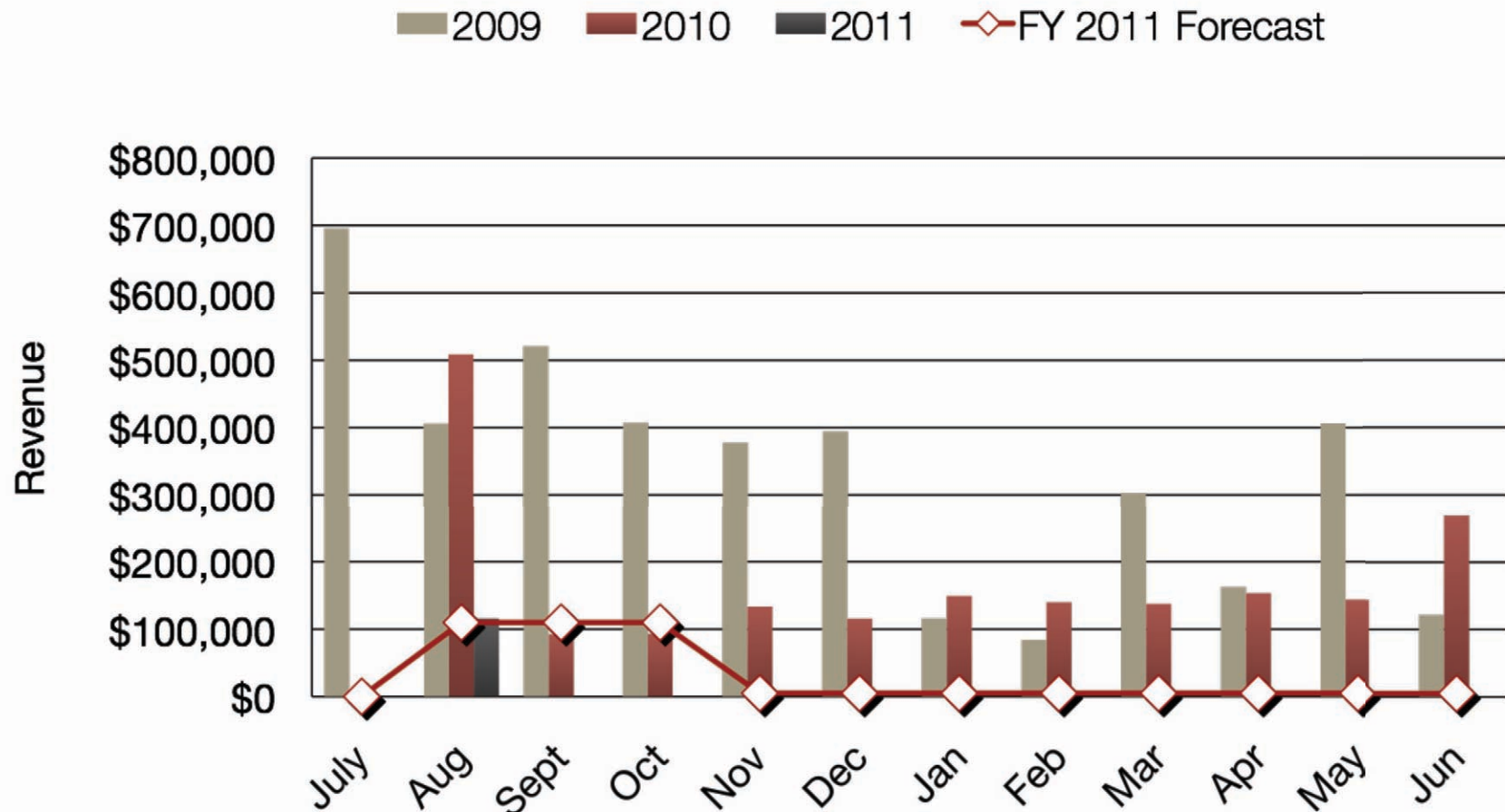
Off-Highway Vehicle Recreation Fund

FY 2009-FY 2011 *Revenue*



All Funds Interest Earnings

FY 2009-FY 2011 *Revenue*



Operations Status Update

Parks Open to Public (Never Scheduled to Close)

- Buckskin Mountain State Park
- Catalina State Park
- Cattail Cove State Park
- Dead Horse Ranch State Park
- Fool Hollow Lake State Park
- Kartchner Caverns State Park
- Lake Havasu State Park
- Patagonia Lake State Park
- Slide Rock State Park

Parks Operated by Arizona State Parks Staff through Partnership Support

- Alamo Lake State Park
- Fort Verde State Historic Park
- Lost Dutchman State Park
- Picacho Peak State Park
- Red Rock State Park
- Riordan Mansion State Historic Park
- Roper Lake State Park
- Tonto Natural Bridge State Park

Parks Operated by Partners Without Arizona State Parks Staff

- Boyce Thompson Arboretum State Park
- Tombstone Courthouse State Historic Park
- Tubac Presidio State Historic Park
- Yuma Prison State Historic Park
- Yuma Quartermaster Depot State Historic Park

Parks Closed to the Public

- Homolovi Ruins State Historic Park
- Jerome State Historic Park
- Lyman Lake State Park
- McFarland State Historic Park
- Oracle State Park
- San Rafael State Natural Area

Arizona State Parks Operations

UPDATE ON STATE PARKS CONSTRUCTION PROJECTS

Buckskin Mountain/River Island State Park

New Potable Water Well

Stabilize Cabana area

Maintenance Building

Resurface Launch Ramp

Entrance Signs

Restroom/Shower

Potable Water Upgrades



Buckskin Mountain State Park

Erosion under river wall



Lake Havasu State Park

Lake Havasu Docks, Overflow Parking



Fort Verde State Historic Park



Jerome State Historic Park (before construction)



Jerome State Historic Park (roof repaired)



Jerome State Historic Park (new historic paint color)



Lost Dutchman State Park

- Electrify 38 campground sites – Estimate start of construction: mid October
- New restroom/shower facility – Estimate start of construction: November
- New Maintenance Building – Presently under construction
- New Cholla Day-use parking area - completed
- New HVAC for Contact Station - October

Lost Dutchman State Park

New Parking Areas Completed



Tonto Natural Bridge & Roper Lake State Park

VAULT TOILETS



TIME CERTAIN TO BEGIN: 11:30 am

Presentation by Bureau of Land Management
(BLM) on Property Restrictions and Partnership
Opportunities

Lake Havasu State Park

Update on Operations and Capital Development

I.7.

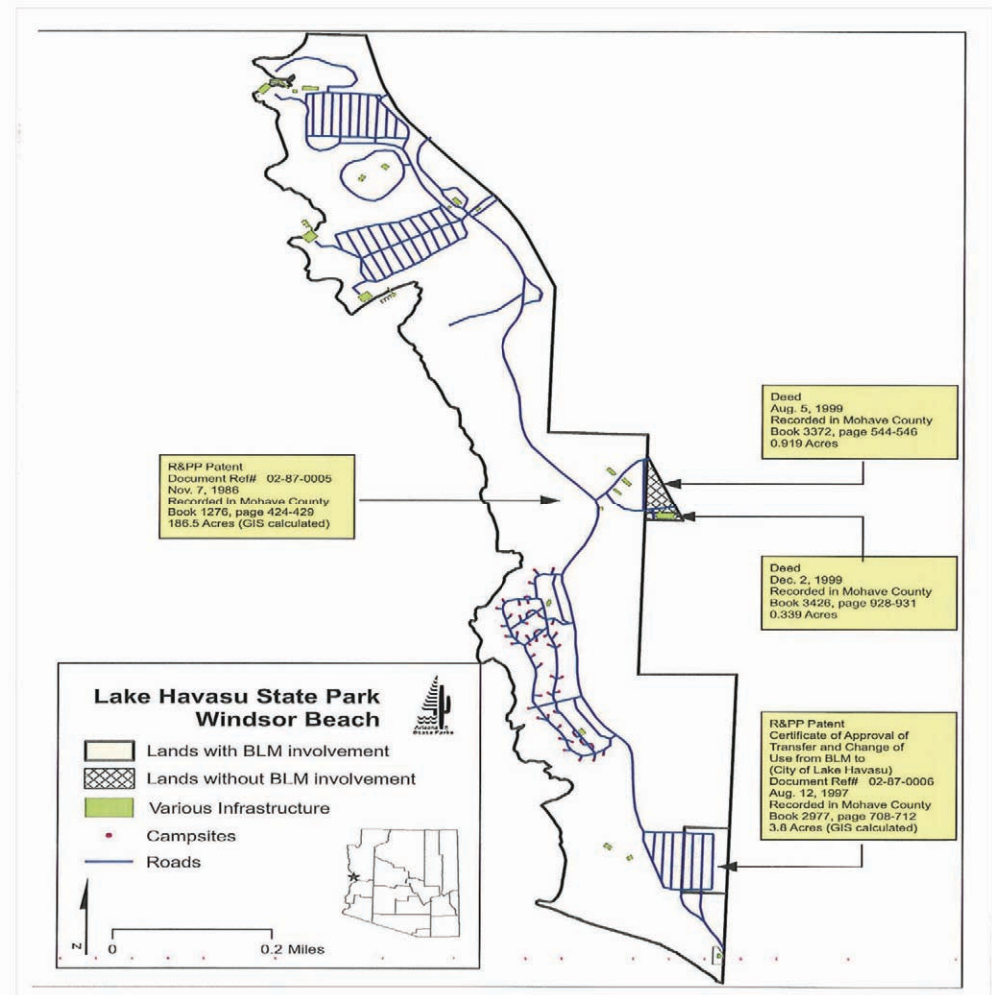
Cost Analysis

Re-evaluate Fees and
Potential Revenue

Analysis of feasible
agreements for operations

Lease due diligence

Capital improvement plan



Dead Horse Ranch State Park

Request for Proposal for Concessions

I.8.

- Concessions Request for Proposal issued on May 27, 2010
- Concessions Request for Proposal closed on July 8, 2010
- One proposal submitted
- The committee recommended no awards.
- Cancelled Request for Proposal on August 30, 2010
- Refine and Reissue RFP

Request for Proposal issued:
August 19, 2010

Closes: September 23, 2010

Pre-proposal conference:
September 2, 2010
Three organizations attended

Sustainable Funding Strategies

I.10.

Governor's Sustainable Task Force

July 8, 2010

Arizona State Parks Sustainability
Committee

August 19, 2010

August 30, 2010

MISSION: Managing and conserving Arizona's natural, cultural and recreational resources for the benefit of the people, both in our Parks and through our Partners

VISION: Arizona State Parks is indispensable to the Economies, Communities and Environments of Arizona

DRAFT STRATEGIC PLAN

GOAL 1. To provide sustainable management of our natural, cultural, recreational, economic and human resources.

Objective A. By keeping all parks economically viable and open to the public.

Objective B. By standardizing and upgrading the information technology infrastructure.

Objective C. By efficiently processing grants, projects, paperwork and documents through the agency.

Objective D. By increasing each staff member's knowledge, skills and abilities through training opportunities.

Objective E. By providing agency staff with a stimulating, safe, and challenging work environment.

DRAFT STRATEGIC PLAN

GOAL 2. To provide safe, meaningful and unique experiences for our visitors, volunteers and citizens.

Objective A. By working with agency personnel to implement and update the master list of economically feasible facility upgrades that improve the visitor experience and increase revenue.

Objective B. By working with agency personnel to market events and improve the overall quality of existing events.

Objective C. By striving to operate the visitor interface component of the Park System with a “cost neutral” budget where visitor revenue equals or exceeds direct visitor costs.

DRAFT STRATEGIC PLAN

GOAL 3. To document our progress through planning, analysis and research.

Objective A. By collecting scientific and historical data on natural and cultural resources to better inform decision-making.

Objective B. By updating the long-term Capital Improvement Plan.

Objective C. By continuing to provide accurate, timely, and targeted agency reports on program management and analysis for internal and external use.

Objective D. By continuing to implement the Revised State Historic Preservation Plan.

DRAFT STRATEGIC PLAN

GOAL 4. To build lasting partnerships to promote local economies, good neighbors, recreation, conservation, tourism and establish sustainable funding for the agency.

Objective A. By continuing and expanding collaboration with federal, tribal, state, and local governments, non-governmental organizations (NGOs), concessionaires and private sector individuals whose objectives or duties are similar to State Parks.

Objective B. By implementing a community relations plan that addresses each park's unique location, program audience, and adjacent and thematic communities.

Objective C. By continuing partnership training on agency programs, planning and activities.

Objective D: By working with Stakeholders to create and promote a strategy for sustainable agency funding.

DRAFT STRATEGIC PLAN

GOAL 5. **To effectively communicate with the public, policymakers, our partners, our peers and ourselves.**

Objective A. By implementing a new marketing plan.

Objective C. By implementing a new public relations plan.

Objective D. By exploring ideas to improve agency internal communications including electronic posting of information.

Arizona State Parks Board

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